

## Transparency and real estate market recommendation

Investment and finance -committee



# Transparency improves the Finnish real estate market's attractiveness

RAKLI recommends that its members publish openly information on their transactions and leases.

*The real estate market cannot function without transparency. The more information about the actions taken on the market is revealed, the more it attracts both local and international investors.*

*Regular briefing also makes the branch better known in media which improves its visibility and helps to communicate real estate business' significance in the society.*

## The recommendation

RAKLI recommends that its members announce at least the information mentioned below about the significant transactions they participate to:

- *Participants in the transaction*
- *Facts of the real estate being sold; location, magnitude, type and use*
- *Selling price*
- *Yield and how it has been calculated*
- *Leasing ratio*

It is recommended that the information is delivered to RAKLI, KTI Property Information and both local and international media.

Publishing the transaction information also in the international media makes the Finnish real estate market better known.

Some media that the releases can be send to are:

- *Fastighetsnytt*  
([redaktionen@fastighetsnytt.se](mailto:redaktionen@fastighetsnytt.se))
- *Fastighetssverige*  
([red@fastighetssverige.se](mailto:red@fastighetssverige.se))
- *Europe Real Estate daily*  
([newsdesk@europe-re.com](mailto:newsdesk@europe-re.com))
- *IP Real Estate* ([iprenews@ipe.com](mailto:iprenews@ipe.com))
- *Property EU* ([info@propertyeu.info](mailto:info@propertyeu.info))
- *Property Investor Europe*  
([news@pie-mag.com](mailto:news@pie-mag.com))

If all the information mentioned above cannot be published, RAKLI recommends that it is at least given confidentially to KTI Property Information ([kti@kti.fi](mailto:kti@kti.fi)) which gathers statistic market information on the Finnish real estate market. Proper market information is essential for real estate evaluation and is therefore important to all market actors.

RAKLI recommends that similar information is published as well on the transactions as the leases made.





Aberdeen Asset Management Finland Oy



Catella Property Oy



Exilion Capital Oy



Genesta Property Nordic Finland Oy



Helsingin kaupunki Kiinteistövirasto



KIRKKO HELSINGISSÄ

Helsingin seurakuntayhtymä



HELSINGIN YLIOPISTOKIINTEISTÖT

Helsingin Yliopistokiinteistöt Oy



Vastuullista HYY-liiketoimintaa.

HYY-yhtymä



ICECAPITAL

ICECAPITAL REAM Oy



NORTHERN HORIZON

CAPITAL

Northern Horizon Capital



OP-Pohjola

Pohjola Kiinteistösijoitus Oy



MANAGEMENT

Realia Management Oy



Renor Oy



Sampo Oy



Jones Lang LaSalle



Keskinäinen Eläkevakuutusyhtiö Etera



Keskinäinen Eläkevakuutusyhtiö Ilmarinen



Keskinäinen Työeläkevakuutusyhtiö Elo



Keskinäinen työeläkevakuutusyhtiö Varma



Keva



KTI Kiinteistötieto Oy



LähiTapiola Keskinäinen Vakuutusyhtiö



Newsec Finland Oy



SATO Oyj



Sirius Capital Partners Oy



Sponda Oyj



WERELDHAVE

Wereldhave Finland Oy



VVO-yhtymä Oy